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WA-18

Operation Warm Heart

Unforeseen financial hardships often can create an additional burden for families struggling to pay their monthly bills. Since 1989, caring Klickitat PUD customers have given generously to the Operation Warm Heart fund.

Their gifts help other KPUD customers in genuine need who are having problems paying their power bills. Neighbor helping neighbor is a proud Klickitat County tradition.



What is Operation Warm Heart?

Operation Warm Heart is a year-round emergency energy assistance program funded by gifts from KPUD customers. During the past decade, customers have given more than \$250,000 to help hundreds of families in financial need, often because of a health emergency or change in employment.

Who gets help? How does someone apply?

All of the funds raised by Operation Warm Heart stay in Klickitat County to help local families in crisis.

Applications can be completed in any KPUD office and are subject to review by the Ministerial Association. There are no income limitations to apply for the Operation Warm Heart program, and all in need are encouraged to apply. Nominations are accepted if you are aware of someone in financial need that may be unwilling to apply for assistance on their own.

How can I contribute?

You can be part of Operation Warm Heart with a tax-deductible contribution of any amount. There are three easy ways to give:

1. Have a small amount added to your monthly KPUD bill. Most people give just \$1 or \$2 per month.
2. Make a contribution of any amount. All gifts are welcome.
3. Place your bill on Operation Round Up, which rounds up utility bills to the nearest dollar, and places the difference into the Operation Warm Heart fund to help needy families.

No matter which option you choose, your gift is tax deductible and a great way to show you care.

If you would like to participate, call KPUD at (800) 548-8357 or (509) 773-5891 in Goldendale, and (800) 548-8358 or (509) 493-2255 in White Salmon.

Thank you for supporting this program. KPUD appreciates every donation from big to small, and wishes everyone a warm and happy holiday season!

Jim Smith, General Manager